

**House Committee on Subcommittee on the Study of the LA Music Industry of House
Commerce**

Minutes of Meeting
2024 Third Extraordinary Session
November 18, 2024

I. CALL TO ORDER

Representative Paula P. Davis, chair of the House Committee on Subcommittee on the Study of the LA Music Industry of House Commerce, called the meeting to order at 9:39 a.m. in Room 1, in the state capitol in Baton Rouge, Louisiana.

II. ROLL CALL

MEMBERS PRESENT:

Representative Paula P. Davis, chair
Representative Jessica Domangue
Representative Troy Jude Hebert
Representative Alonzo L. Knox
Representative Vincent "Vinney" J. St. Blanc, III

MEMBERS ABSENT:

Representative Candace N. Newell
Representative Neil Riser

STAFF MEMBERS PRESENT:

Felicie Jackson, executive assistant
Victoria Kelley, attorney
Kathryn Vigrass, legislative analyst

ADDITIONAL ATTENDEES PRESENT:

Myrtis Jarrell, sergeant at arms
Nevonda Reed, division director

III. BUSINESS

Representative Davis explained the purpose of the meeting for the Subcommittee on the Study of the Louisiana Music Industry of House Commerce and updated members on what was discussed on October 23, 2023.

Representative Hebert offered a motion to adopt the committee meeting minutes from October 23, 2023. Without objection, the motion passed by a vote of 5 yeas and 0 nays. Representatives Davis, Domangue, Hebert, Knox, and St. Blanc voted yea.

Presentation

Representative Davis explained that the scheduled presentation by Louisiana Economic Development on the economic impact of the state's music and live performance industries and state and global strategies for economic growth would be deferred until the next meeting.

Discussion on the State's Music and Live Performance Industries and the Opportunity for Growth and Development in the State's Music Ecosystem

Reid Wick, Recording Academy, 2245 Audobon St., New Orleans, LA 70125, spoke for information only and provided a powerpoint presentation, Exhibit A, which is included in the committee records.

Representative Davis asked a question to explain the three incentives. Mr. Wick explained the three incentives and how they function. Representative Davis asked if other states have similarities to the incentives compared to Louisiana. Mr. Wick explained the similarities. Representative Davis asked if the incentive programs needed to be revamped in order to keep local music artists in the state. Mr. Wick gave examples of artists who have relocated out of the state but later returned to Louisiana. Representative Davis asked how can the state broadcast the productivity of growth in the state of Louisiana. Mr. Wick gave examples of how to publicize more marketing of local artists.

Representative St. Blanc explained how the committee is working to expand the growth of the music industry in Louisiana.

Representative Hebert asked for an explanation of the credits to credit caps. Mr. Wick explained the details of the credits to credit caps that is given by the state for the industry and how the funds are distributed.

Lacey Chataignier, Louisiana Department of Culture, Recreation and Tourism (DCRT), 1250 N. 3rd St., Baton Rouge, LA 70802, spoke for information only. She explained the pivotal role that live music plays in the state of Louisiana's cultural identity and impact. She also explained how the program is working to strengthen the music sector in the state.

Representative Davis inquired about the public private partnerships DCRT has with other programs. Ms. Chataigner explained the partnerships and the relationships with DCRT. Representative Davis asked what costs would be needed for future programs. Ms. Chataigner provided further information related to the costs and further collaborative efforts.

Nate Cameron, Louisiana Music Partners, 4620 Clara St., New Orleans, LA 70115, spoke for information only and provided a handout, Exhibit B, which is included in the committee records. Mr. Cameron gave background information about his music experience in the industry.

Representative Domangue asked what could be done in the state of Louisiana compared to other states and how Louisiana could enhance growth in the music industry. Mr. Cameron gave examples of his own experience in other states and countries as ideas on how to create the growth for the music industry in the state.

Discussion of Economic Development in the Music Industry

Sherri McConnell, 1555 St. Rose Ave., Baton Rouge, LA 70808, spoke for information only. Ms. McConnell provided information on her background and experience in the music industry in Louisiana. Ms. McConnell provided information about her background. She also spoke about the economic impact of the music industry.

Representative Davis asked Ms. McConnell if she could share any studies or best practices from other states or countries that could be implemented in Louisiana. Ms. McConnell explained that the Louisiana Economic Development (LED) and other agencies had the resources to provide that information. Representative Davis asked if Ms. McConnell was aware LED had any progress with ideas for growth in the industry. Ms. McConnell explained she was not able to provide any information. Representative Davis and Ms. McConnell discussed music programs in the schools and universities in the state and keeping students in the state. Ms. McConnell discussed the existing incentives.

Representative St. Blanc explained the impact of the committee and how it effects the incentives for the state. He also explained the challenges of the workforce in Louisiana. Ms. McConnell shared her input on ideas of how to change the workforce in Louisiana.

Representative Davis explained information in regards to the next meeting.

IV. ANNOUNCEMENTS

There were no announcements.

V. ADJOURNMENT

Representative St. Blanc offered a motion to adjourn. Without objection, the motion passed by a vote of 3 yeas and 0 nays. Representatives Davis, Domangue, and St. Blanc voted yea.

The meeting was adjourned at 11:01 a.m.

Respectfully submitted,

Chair Paula P. Davis

House Committee on Subcommittee on the Study of the LA Music Industry of House Commerce

Date adopted: